



VICE PRESIDENT, POLICY & ADVOCACY JOB SUMMARY

FLSA Status: Exempt (Full-time)

Reports To: Chief Science & Medical Officer

Supervises: 1 FTE

Location: Remote

Role Summary

Society to Improve Diagnosis in Medicine (SIDM) is seeking an experienced, self-motivated, and inspiring leader to serve as the **Vice President, Policy & Advocacy (VP/PA)**. In this 100% remote position, reporting to the Chief Science and Medical Officer (CSMO), the VP/PA will have responsibility for developing and driving SIDM's public policy strategy and agenda to improve diagnostic safety and quality, reduce harms from diagnostic error, and improve equity in medical diagnosis. Working in consultation with senior staff, including the Chief Executive Officer, and broad expert and stakeholder communities, the VP/PA will develop and execute a policy "road map" for both SIDM governance and funders; apprise leadership of emerging opportunities and threats to the organization's objectives in the health care policy ecosystem; prioritize and develop evidence-based policy positions and statements (legislative, regulatory, general); interact with policymakers and influencers to effect policy change, and implement advocacy strategies and campaigns to achieve public policies that will improve diagnostic safety, quality, and equity.

The VP will drive the development and implementation of the organization's patient and policymaker education and advocacy initiatives, playing a key role in shaping SIDM's public messaging, and supporting its communities of practice.

Key to this role is building and maintaining strong professional credibility and relationships with clinical, delivery system, payer, and other health care stakeholder organizations/leaders, allied safety associations, diagnosis researchers, and organizations representing the health care needs of patients.

The VP/PA also has responsibility for directing and managing a large coalition of multi-stakeholders in support of SIDM's organizational objectives, that can inform the funding priorities, development, testing and implementation of interventions to improve diagnosis.

He/she will build, nurture, and mentor a team of professionals to execute a multi-faceted engagement and advocacy strategy and continuously expand SIDM's audience to achieve the organization's policy and reputational goals.

Responsibilities

This list of duties and responsibilities is not all-inclusive and may be expanded to include other duties and responsibilities as management may deem necessary from time to time.



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- Assist the CSMO and CEO in setting the public policy priorities and direction of the organization.
- Drive the development and execution of a public policy roadmap, and specific policy ideas/proposals that will help achieve the organization's vision and strategy.
- Develop and maintain effective relationships with policymakers, regulators, and policy thought-leaders, with emphasis on lanes and leaders concerned with health equity.
- Plan, organize and deliver opportunities for SIDM and its supporters to engage with the policy community (e.g. briefings, meetings, webinars, comment letters, Hill days, etc.).
- Represent the organization in policymaking events as requested by the CSMO.
- Develop and maintain effective collegial relationships with leaders and advocates across SIDM's diverse constituencies, external experts and other stakeholders.
- In collaboration with the CSMO, develop, shape, and execute mutually supportive advocacy partnerships with organizations that offer proven system solutions to improve diagnosis.
- Strategically expand, engage, support, and deploy the "Coalition" in service to SIDM's strategic objectives.
- Develop and implement a strategy, messaging, and operational platform to engage patients in advocacy for diagnostic excellence, including geographically defined patient communities.
- Provide rapid response and ad hoc research and advice in support of the CEO, leadership, stakeholders, Congressional offices, the Administration, and strategic partners.
- Contribute to and leverage SIDM's communications vehicles (i.e., newsletters, patient videos, reports, blog posts, podcasts, webinars) to inform and educate stakeholders and partners on public policy developments and opportunities to influence them in a timely manner.
- Contribute to and leverage SIDM's annual meeting/programming toward organizational policy objectives, new policy development, and value-add for stakeholder participants.
- Serve as member of the Senior Leadership Team and contribute to achievement of high-impact and organization-approved goals.
- Supervise/mentor Policy and Advocacy staff, other matrixed support, and manage external consultants, to effectively deliver on goals.
- Build an environment that both educates and involves all other appropriate SIDM departments on relevant policy issues.
- Develop, implement, and track department budget.
- Provide oversight and leadership of the Policy Committee.

Qualifications

The ideal candidate is a collaborative leader who is excited to use their policy expertise to strengthen SIDM's position in the ecosystem and drive its policy agenda to achieve diagnostic excellence and equity.

He/she will have a bachelor's degree in public policy, communications, or similar field, with a minimum of 10 years' experience in legislative affairs, government relations, or policy advocacy, and at least six years in a leadership role.

Other Required Skills/Abilities

- Deep commitment to SIDM's mission and values.



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- Ability to work with a wide spectrum of policy makers, administrators and staff and diverse coalitions and to understand a range of perspectives.
- Strategic and entrepreneurial mindset with the ability to identify and evaluate opportunities.
- Excellent analytical, organizational and project management skills.
- Effective interpersonal skills and the ability to work effectively with various constituencies, including policymakers, the Board of Directors, other department heads, program directors, staff, and donors
- Excellent oral and written communications skills; persuasive communicator

Work/Physical Environment

- Virtual office; some work at off-site locations may be required
- Prolonged periods of sitting at a desk and working on a computer
- Occasional work on evenings and weekends as needed
- Smoke- and drug-free environment
- This role routinely uses standard office equipment such as computers, phones, scanners
- SIDM is an equal-opportunity employer and seeks to employ qualified individuals based on individual merit. SIDM does not discriminate against any individual with respect to the terms and conditions of employment based on that individual's race, sex, age, religion, color, national origin, disability, genetic information, marital status, veteran status, sexual orientation, gender identity or expression, housing status, or any other non-merit factor protected under state, local or federal laws. Equal Employment Opportunity applies to all personnel actions such as recruiting, hiring, compensation, benefits, promotions, training, transfer, termination, and opportunities for training. SIDM is committed to a fair and equitable workplace where everyone is a respected and valued member of the team.

Salary and Featured Benefits

Competitive salary commensurate with experience plus:

- Medical, dental and vision insurance, life, short-and long-term disability insurance
- 403(B)
- Paid time off
- Remote working

About SIDM

The Society to Improve Diagnosis in Medicine (SIDM), a 501(c)(3) nonprofit organization, catalyzes and leads change to improve diagnosis and eliminate harm from diagnostic error. We work in partnership with patients, their families, the healthcare community, and every interested stakeholder.

SIDM is the only organization focused solely on the problem of diagnostic error and improving the accuracy and timeliness of diagnosis. Among its programs, in 2015, SIDM established the Coalition to Improve Diagnosis as a strategic initiative to increase awareness and catalyze actions that will improve diagnosis. Members of the Coalition represent hundreds of thousands of healthcare providers and patients—and the leading health organizations and government agencies involved in patient care.



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Together, we work to find solutions that enhance diagnostic safety and quality, reduce harm, and ultimately, ensure better health outcomes for patients.

SIDM's North Star is our vision of a world where no patients are harmed by diagnostic error. We are seeking a fundraising leader who will build a robust fundraising program with a deep, shared commitment to achieving SIDM's vision on behalf of our members, stakeholders, and all people.

How to Apply:

Send cover letter and resume/CV to careers@improvediagnosis.org