from SUCCESS to SIGNIFICANCE

2019 ANNUAL REPORT
VISION & MISSION

Creating a world where no patients are harmed by diagnostic error.

SIDM catalyzes and leads change to improve diagnosis and eliminate harm from diagnostic error, in partnership with patients, their families, the healthcare community and every interested stakeholder.

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When we formed the Society to Improve Diagnosis in Medicine (SIDM) in 2011, we didn’t know how large it would become or how great an impact it would make. We started with the single goal of creating a world where no patients are harmed by diagnostic error.

We’ve made progress in meaningful and significant ways over the last eight years. SIDM was instrumental in the initiation, development, and release of the 2015 landmark National Academy of Medicine report, *Improving Diagnosis in Medicine*. That same year, we established the Coalition to Improve Diagnosis, which is now made up of more than 50 organizations committed to improving diagnosis.

This year, one of four federal liaisons to our Coalition—Agency for Healthcare Research and Quality (AHRQ)—prioritized reducing harm from diagnostic error as one of three essential areas to improve patient care. AHRQ demonstrated its commitment to improving diagnostic quality when it announced an $8.7 million contract to increase Diagnostic Safety and Capacity Building through its ACTION III network. This and other actions from our Coalition partners demonstrate real progress in the field.

Our momentum continues to build, and in this report we reflect on a year that has been marked by great success:

- In July, SIDM released new research that clearly established that diagnostic error is the most common, catastrophic, and costly of all medical errors. The release on Capitol Hill received significant television, radio, and print news coverage and reached millions.

- The Diagnostic Error in Medicine 11th Annual International Conference in New Orleans had a record number of attendees and our international reach was reflected at the 2nd Australasian Diagnostic Error in Medicine Conference with more than 200 attendees.

- Fifteen PAIRED patient partners were trained to participate in the design, execution, and dissemination of important new research in diagnostic quality—helping to ensure that patient perspectives drive the development of new research with a focus on outcomes that matter to patients.

- SIDM released a comprehensive set of competencies designed to transform interdisciplinary medical education and training to ensure the next generation of healthcare professionals has the clinical reasoning and diagnostic skills needed to achieve improved diagnostic outcomes.

- Our Fellowship in Diagnostic Excellence is building a cadre of researchers and educators who will propel the field of diagnostic quality and safety forward in new and exciting ways.

- Congress took notice of our continued commitment to the issue and heeded the warning of SIDM and our partners. This year’s House appropriations bill proposed to increase dedicated funding for diagnostic quality and safety research to “not less than $4 million,” double the amount from last year.

- Our peer-reviewed journal *Diagnosis* continues to gain readership and citations— influencing healthcare leaders in their understanding of the opportunities and challenges in building a culture of diagnostic quality.

As we illustrate throughout this report, the sum of these individual successes is much greater than their parts. Our work has led to significant progress in the field in a very short period of time. We couldn’t have accomplished so much without the support and commitment of those who believe in our vision.

Financial support for a young, non-profit charity is always a challenge. We are proud that funders have recognized our skills, expertise, and leadership in the field of diagnostic quality and safety. SIDM is grateful for the grants that have allowed us to advance this important work thus far. But those grants do not fully cover the cost of our core operations. We thank you for your past contributions, but need your continued support to achieve our mission.

**Together, we will create a world where no patient is harmed by diagnostic error.**

David E. Newman-Toker, MD, PhD  
President, SIDM Board of Directors

Paul L. Epner, MBA, MEd  
CEO and Co-Founder
Each year, SIDM showcases the importance of improving diagnostic quality and safety through events, research, and engaging and expanding the Coalition to Improve Diagnosis. SIDM’s work in this area is made possible through the generous support of the Gordon and Betty Moore Foundation and The Mont Fund.

Successes in 2019 include the release of compelling research that identifies diagnostic errors as the most costly and catastrophic of all medical errors. News coverage of this research through radio, television, and print interviews reached millions—increasing the public’s understanding of the problem of diagnostic errors and engaging more people in this important cause.

Awareness and engagement activities extended to the U.S. Congress. This year’s House appropriations bill proposed to increase dedicated funding for diagnostic quality and safety research to “not less than $4 million,” double the amount from last year.
SIGNIFICANCE

SIDM’s awareness and engagement efforts have had long, lasting significance. Since SIDM’s formation, media coverage of the problem has grown considerably. The release of the Institute of Medicine (now National Academy of Medicine) report saw a significant spike in media coverage, and SIDM’s efforts to date are on track to surpass that mark.

“Diagnostic error, regardless of its cause, is a serious and complex problem that demands attention.”
—Gopal Khanna, Director of AHRQ; Jeff Brady, Director of AHRQ’s Center for Quality Improvement and Patient Safety. June 2019
RESERCH
Increase research on diagnosis and focus on diagnostic outcomes that matter to patients.

SUCCEESSES

SIDM advances the field of diagnostic quality research through publications, conferences, and bringing patients into the research design process through its novel PAIRED program.

A new project, funded by Coverys, provides evidence and strategies to address disparities in diagnosis due to the visible factors of being female, a young adult, or African American. The project has a specific focus on the “big three” conditions responsible for the vast majority of diagnostic errors: cancer, vascular/heart, and infection.

The peer-reviewed journal Diagnosis showcases developments in how diagnosis can be improved, how it is taught, and how and why it can fail, leading to diagnostic errors.

SIDM commissioned new research into the causes and burden of diagnostic error that was released in July on Capitol Hill.

The SIDM annual conference continues to see growth in poster and abstract submissions, and the Research Summit engaged nearly 100 researchers in the field.
SIGNIFICANCE

The considerable growth of peer-reviewed studies in the field over the last decade reflects the significance of SIDM’s work to create a community of researchers focused on diagnostic quality and safety.

THE DIAGNOSTIC ERROR IN MEDICINE CONFERENCE

Accepted Abstracts

△ 2018 DEM Poster Presentations
SUCCESSES

This year, SIDM unveiled competencies for diagnostic education that need to be embedded in teaching programs to improve diagnostic performance across all healthcare disciplines. As part of an Inter-Professional Consensus Curriculum on Diagnosis and Diagnostic Error, funded by the Josiah Macy Jr. Foundation, 19 different programs currently pilot interventions to develop those competencies in their learners.

In 2019, SIDM expanded its Fellowship in Diagnostic Excellence to include seven new fellows. They join a distinguished group of scholars influencing the fields of health professions education and research.

SIDM launched the #TeachDx twitter chat in which learners, teachers, and scholars discuss how to embed clinical reasoning into training and at the bedside.

Finally, the journal Diagnosis published a special issue highlighting initiatives transforming health professions education to improve diagnosis.

“The interprofessional lens of this new competency framework helps to reframe the challenge of how to teach and assess diagnosis with its unique and interdependent focus on the individual, team, and system levels.”

—Eric Holmboe, ACGME, in Diagnosis editorial
SIGNIFICANCE

A new framework in health professions education, focusing on diagnosis, emerged in 2019 and multiple disciplines in health care are taking note. The Diagnosis special issue showcased the work of 75 scholars representing innovations in teaching and assessing diagnostic skills.

SIDM FELLOWSHIP ALUMNI HAVE PUBLISHED MORE THAN 90 ARTICLES IN PEER-REVIEWED PUBLICATIONS SINCE THEIR FELLOWSHIP YEAR.

2017 FELLOWS

2018 FELLOWS

2018 Fellows Recognized at DEM Conference:
(left to right)
Kelly Gleason; Vinita Parkash; Karen Cosby; Mark Graber; Alexa Miller; Caitlin Clancy

2017 Fellows Recognized at DEM Conference:
(left to right)
Karen Cosby; Robert El-Kareh; Mark Graber; Andrew Olson; Paul Bergl; Thilan Wijesekera; David Newman-Toker
Engage patients, clinicians, and healthcare systems to improve current diagnostic performance and reduce harm from diagnostic error.

**SUCCESSES**

While practice improvement has taken hold to address a number of problems in health care, diagnostic quality improvement initiatives are few and far between. SIDM has begun to educate hospitals, health systems, and quality improvement (QI) experts about this gap in the field.

A member of SIDM’s staff has been trained as an Improvement Advisor, skilled in identifying, planning, and executing improvement projects throughout an organization and delivering successful results. We have developed QI tools around improving diagnosis and funded a small number of QI projects in diagnostic quality and safety.

SIDM’s Change Package, developed with the Health Research and Education Trust (HRET), provides a specific framework for hospitals and health systems to implement strategies that will improve diagnostic quality and safety.

This past year, SIDM held its first Quality Improvement Summit before the DEM conference showcasing how QI principles can be applied to diagnostic quality challenges. In addition, the six SIDM-funded sites that implemented QI projects at their institutions presented their learnings to the diagnostic quality community at DEM.

SIDM LAUNCHES $4.5M DxQI SEED GRANT PROGRAM

DxQI Seed Grant Program

A program to spur innovation in diagnostic quality and safety.

*Application process opens in January 2020.*

Sign Up for Updates
**SIGNIFICANCE**

Historically, diagnostic quality was not a part of major practice improvement initiatives. That is beginning to change with a new national initiative, the DxQI Seed Program, funded by the Gordon and Betty Moore Foundation and administered by SIDM to fund a series of diagnostic excellence quality improvement projects.

\[
\text{From HRET Change Package}
\]

<table>
<thead>
<tr>
<th><strong>AIM</strong></th>
<th><strong>PRIMARY DRIVERS</strong></th>
<th><strong>SECONDARY DRIVERS</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EFFECTIVE TEAMWORK</strong></td>
<td>Diagnostic teams include diverse health care disciplines and patients and families</td>
<td>Diagnostic teams model PFE and culture of safety principles and practices</td>
</tr>
<tr>
<td><strong>EFFECTIVE TEAMWORK</strong></td>
<td></td>
<td>Organizational structures optimized for diagnostic safety</td>
</tr>
<tr>
<td><strong>RELIABLE DIAGNOSTIC PROCESS</strong></td>
<td></td>
<td>Clinical operations and information flow effectiveness</td>
</tr>
<tr>
<td><strong>RELIABLE DIAGNOSTIC PROCESS</strong></td>
<td></td>
<td>Accessible specialty expertise</td>
</tr>
<tr>
<td><strong>ENGAGED PATIENTS AND FAMILY MEMBERS (PFE)</strong></td>
<td>Patient and family members on diagnostic team</td>
<td>Patient and family partnership in diagnosis improvement, governance, policy, and in error reporting and follow-up</td>
</tr>
<tr>
<td><strong>ENGAGED PATIENTS AND FAMILY MEMBERS (PFE)</strong></td>
<td></td>
<td>Effective clinical decision support</td>
</tr>
<tr>
<td><strong>ENGAGED PATIENTS AND FAMILY MEMBERS (PFE)</strong></td>
<td></td>
<td>Clinical reasoning abilities</td>
</tr>
<tr>
<td><strong>ENGAGED PATIENTS AND FAMILY MEMBERS (PFE)</strong></td>
<td></td>
<td>Reflective practice</td>
</tr>
<tr>
<td><strong>OPTIMIZED COGNITIVE PERFORMANCE</strong></td>
<td></td>
<td>Diagnostic error identification</td>
</tr>
<tr>
<td><strong>OPTIMIZED COGNITIVE PERFORMANCE</strong></td>
<td></td>
<td>Diagnostic performance feedback</td>
</tr>
<tr>
<td><strong>ROBUST LEARNING SYSTEMS</strong></td>
<td></td>
<td>Continuous learning about diagnosis</td>
</tr>
</tbody>
</table>
Integrate patients and their families in all diagnostic improvement efforts.

**SUCCESES**

This year, SIDM launched the Dx IQ newsletter to help patients navigate the healthcare system and take an active role in the diagnostic process.

Believing patients’ views should be central to the design and delivery of research, SIDM developed the Patients Improving Research in Diagnosis (PAIRED) program to create an innovative curriculum and train patient partners to participate in the design, execution, and dissemination of research to improve diagnosis.

The PAIRED program has equipped patient leaders with the tools needed to inform the research community about risk points in the diagnostic process, empowering them to influence research.

SIDM recently translated its patient toolkit into Spanish to better help people navigate their diagnostic journey.

Finally, SIDM hosted a Patient Summit at the DEM Conference attended by more than 60 advocates and leaders in the field.
SIGNIFICANCE

Our trained PAIRED partners were asked by a number of organizations to inform their quality and safety work. They have been engaged with PCORI, Vizient, UCSF Health, Sepsis Alliance, and Stanford University to ensure that ‘lived experience’ informs these organization’s quality and safety efforts.

“There was a focus on making sure that our work targets what is most important to these patients, as well as how to provide feedback to clinicians about the diagnostic process. This has definitely helped push my work forward.”

—Robert El-Kareh,
Internist, UC San Diego
DEM2019 Research Committee Chair

PAIRED PARTNERS

△ Pictured (left to right): Barbara Lewis, Desiree Collins Bradley, Sarah Kiehl, Susie Becken, Mary Baliker, Kimberly Rodgers, Barry McKeown, Roberta Reed, Lt. Colonel Steven Coffee, Lyn Behnke
Not pictured: Jeanette Averett, Lorraine Johnson, Anna Renault, Suzanne Schrandt, Kelly Segreti

15 PATIENTS IMPROVING RESEARCH IN DIAGNOSIS
SUCCESSES

SIDM’s annual Diagnostic Error in Medicine Conference attracts hundreds of researchers, educators, clinicians, and patient advocates focused on reducing harm from diagnostic errors.

The success of SIDM’s annual U.S. conference over the last five years attracted interest from international audiences and inspired European and Asian-Pacific partners to bring this powerful event to their corners of the world. EuroDEM in 2018 and AusDEM in 2019 attracted participants from more than 20 countries.

“The] conference will improve my ability to listen more thoughtfully to patients and to teach this skill to medical students.”

—DEM Conference Attendee
SIGNIFICANCE

The conference is the go-to event for leaders in the field and those new to diagnostic quality. The conference program focuses on disseminating and inspiring new developments in research, medical education, and clinical practice.

“IT was JUST PERFECT. The opportunity to interact with such a broad range of people in meaningful ways was FANTASTIC. The people who attend and the people who put on this conference are an extraordinary group. Just being around them is inspiring.”

—DEM Conference Attendee

DEM CONFERENCE ATTENDANCE

First-Time Attendees

Total Attendees

“△ DEM 2018 Attendees

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**SUCCESSES**

SIDM launched a new, more interactive website in early 2019 that showcases the problem of diagnostic errors in an attractive, user-friendly way. The new site resulted in more page views, longer interactions, and increased engagement with the public.

SIDM continues to expand its social media footprint attracting followers who want to stay abreast of the latest issues in diagnostic quality and safety.

SIDM’s influence and impact continues to grow as the donor and member base has nearly tripled since 2014.

SIDM’s peer-reviewed journal *Diagnosis* has seen a 300% increase in submissions since 2015, and articles have been cited in more than 100 other peer-reviewed publications.

**DIAGNOSIS ARTICLES**

<table>
<thead>
<tr>
<th>Year</th>
<th>Submitted Articles to <em>Diagnosis</em></th>
<th><em>Diagnosis</em> Articles Cited in Peer-Reviewed Publications</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>34</td>
<td>9</td>
</tr>
<tr>
<td>2016</td>
<td>48</td>
<td>30</td>
</tr>
<tr>
<td>2017</td>
<td>45</td>
<td>68</td>
</tr>
<tr>
<td>2018</td>
<td>108</td>
<td>106</td>
</tr>
</tbody>
</table>
SIGNIFICANCE

SIDM cements its role as the only organization to focus solely on improving the diagnostic process through its website, publications, and social media presence. SIDM’s efforts result in year-over-year increases in engagement on the topic of diagnostic quality and safety across all stakeholder groups.
SIDM thanks its Coalition partners for their continued efforts to ensure that diagnoses are accurate, communicated, and timely.

As of October 4, 2019:

**CONVENER**
Society to Improve Diagnosis in Medicine

**CLINICIAN**
ABIM Foundation
American Academy of Family Physicians
American Academy of Pediatrics
American Association of Nurse Practitioners
American College of Emergency Physicians
American College of Physicians
Council of Medical Specialty Societies
National Association of EMS Physicians
National Association of Pediatric Nurse Practitioners
Patient-Centered Primary Care Collaborative
Society of Bedside Medicine
Society of Hospital Medicine

**HEALTHCARE MANAGEMENT**
American College of Healthcare Executives
American Society for Health Care Risk Management

**HOSPITAL OR HEALTH SYSTEMS**
Ballad Health
Baystate Health
Children’s Hospital of Philadelphia
Geisinger
Intermountain Healthcare
Johns Hopkins Medicine
MedStar Health
Northwell Health
Penn State Health, Milton S. Hershey Medical Center
The Permanente Federation, Kaiser Permanente
UCSF Health

**PATIENT**
American Cancer Society
Cancer Action Network
American Heart Association
Consumers Advancing Patient Safety
Sepsis Alliance
WomenHeart

**MEASUREMENT AND ASSESSMENT**
American Board of Internal Medicine
American Board of Medical Specialties
COLA, Inc.
National Quality Forum
The Joint Commission
The Leapfrog Group

**MEDICAL EDUCATION AND TRAINING**
Accreditation Council for Graduate Medical Education
Alliance for Academic Internal Medicine
Association of American Medical Colleges

**INSURERS AND PAYERS**
Medical Professional Liability Association

**QUALITY AND SAFETY**
American Health Quality Association
Children’s Hospital Association
ECRI Institute
Institute for Healthcare Improvement
Maryland Patient Safety Center
Massachusetts Coalition for the Prevention of Medical Errors
Midwest Alliance for Patient Safety
Pennsylvania Patient Safety Authority
Washington Patient Safety Coalition

**TESTING**
American Association for Clinical Chemistry
American Society for Clinical Laboratory Science
Association of Clinical Scientists

Also participating in the Coalition are federal liaisons, including the Agency for Healthcare Research and Quality, Centers for Disease Control and Prevention, Centers for Medicare & Medicaid Services, and Veterans Health Administration.

**SIDM COMMITTEES**

AusDEM 2019
Chair: Carmel Crock

DEM2019 International Conference Planning
Chair: Michael Kanter
Co-Chair: Leslie Tucker

DEM2020 International Conference Planning
Co-Chairs: Ashley Meyer, Andrew Olson

Education Community
Co-Chairs: Gurpreet Dhaliwal, Andrew Olson

EuroDEM 2020
Chair: Mario Plebani
Co-Chair: Laura Zwaan

Patient Engagement
Chair: Helen Haskell
Co-Chair: Peggy Zuckerman

Policy
Chair: Leslie Tucker

Practice Improvement
Chair: Rebecca Jones
Co-Chair: Divvy Upadhyay

Research
Chair: Robert El-Kareh
Co-Chair: Ashley Meyer
### Financials

**Fiscal Year Ends June 30**

<table>
<thead>
<tr>
<th></th>
<th>FY 2016</th>
<th>FY 2017</th>
<th>FY 2018</th>
<th>FY 2019*</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td>$705,934</td>
<td>$2,150,033</td>
<td>$4,624,726</td>
<td>$2,675,612</td>
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<tr>
<td><strong>Expenses</strong></td>
<td>$630,575</td>
<td>$1,082,433</td>
<td>$2,820,748</td>
<td>$3,528,909</td>
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<tr>
<td><strong>Net</strong></td>
<td>$75,359</td>
<td>$1,067,600</td>
<td>$1,803,978</td>
<td>($853,297)</td>
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<tr>
<td><strong>Unrestricted Net Assets</strong></td>
<td>$438,706</td>
<td>$250,606</td>
<td>$262,397</td>
<td>$64,492</td>
</tr>
<tr>
<td><strong>Restricted Net Assets</strong></td>
<td>$303,629</td>
<td>$1,513,087</td>
<td>$3,305,274</td>
<td>$2,649,882</td>
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<tr>
<td><strong>Total Net Assets</strong></td>
<td>$742,335</td>
<td>$1,763,693</td>
<td>$3,567,671</td>
<td>$2,714,374</td>
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</table>

**Sources of Revenue**

<table>
<thead>
<tr>
<th></th>
<th>FY 2016</th>
<th>FY 2017</th>
<th>FY 2018</th>
<th>FY 2019*</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Individual Giving</strong></td>
<td>$42,955</td>
<td>$79,819</td>
<td>$342,498</td>
<td>$400,022</td>
</tr>
<tr>
<td><strong>Organizational Giving</strong></td>
<td>$32,500</td>
<td>$107,500</td>
<td>$127,600</td>
<td>$137,500</td>
</tr>
<tr>
<td><strong>Grants &amp; Foundations</strong></td>
<td>$401,862</td>
<td>$1,611,000</td>
<td>$3,846,337</td>
<td>$1,548,906</td>
</tr>
<tr>
<td><strong>Contract Services</strong></td>
<td>-</td>
<td>-</td>
<td>$48,379</td>
<td>$21,500</td>
</tr>
<tr>
<td><strong>Conferences</strong></td>
<td>$228,770</td>
<td>$348,683</td>
<td>$235,691</td>
<td>$534,035</td>
</tr>
</tbody>
</table>

* Unaudited Results  ** Excludes Investment Income

**Members and Donors**

167% Increase over five years

**Growth in Activity**

<table>
<thead>
<tr>
<th></th>
<th>FY 2014</th>
<th>FY 2015</th>
<th>FY 2016</th>
<th>FY 2017</th>
<th>FY 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expenses</td>
<td>$156</td>
<td>$180</td>
<td>$170</td>
<td>$273</td>
<td>$416</td>
</tr>
</tbody>
</table>
FUNDERS

CONSIDER SUPPORTING SIDM’S IMPORTANT WORK

SIDM is the only organization focused exclusively on reducing diagnostic error in medicine. Through awareness, outreach, dialogue, research, and education, SIDM sets the quality and safety agenda for improving diagnosis. It is through our corporate partners, health institution supporters, grantors, project partners, and individual donors that we are able to continue our work to improve diagnostic quality and safety. SIDM is a 501(c)(3) non-profit organization. Your financial support is tax-deductible to the extent allowed by the IRS.

When you donate to SIDM, you help lead the way to better health care for everyone.

Thank you for your generosity.

WHEN YOU DONATE TO SIDM, YOU HELP LEAD THE WAY TO BETTER HEALTH CARE FOR EVERYONE.

△ Diana Cejas speaks at Capitol Hill event

△ Hill Staff attending July 11 event
FUNDERS
Agency for Healthcare Research and Quality
Celgene
Coverys Community Healthcare Foundation
Gordon and Betty Moore Foundation
The Human Diagnosis Project
Josiah Macy Jr. Foundation
The Mont Fund
Patient-Centered Outcomes Research Institute
PCPI Foundation

CORPORATE MEMBERS
GOLD
Abbott
SILVER
Isabel
Med-IQ

HEALTH INSTITUTION AND NONPROFIT ORGANIZATION MEMBERS
PATRON
Johns Hopkins Armstrong Institute Center for Diagnostic Excellence
BENEFACTOR
The Permanente Federation, Kaiser Permanente
SUPPORTER
AcademyHealth
American Board of Medical Specialties

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PATRON ($2,500+)
The Armstrong Foundation Inc.
Paul Epner & Janet Gans Epner
Timothy Mosher
David Newman-Toker
Thomas Rebbechi
Penne & John Silverman
Robert Trowbridge
Scott Winston

SUSTAINER ($1,200 - $2,499)
Carmel Crock
Gurpreet Dhaliwal
Mark Graber
Edward Hoffer
Robert Strickler
& David Meyers
Jack & Renate Schuler
Sue Sheridan

BENEFACCTOR ($600 - $1,199)
Helen Burstin
Antonio Garcia
Tom Lee
Patrick McCabe
Gordon Schiff
Season of Change Foundation
The Triple EEE Foundation
Susan Wagner

SUPPORTER ($300 - $599)
Victor Collier
Marc & Marci Epner
Steve & Louise Epner
Raminder Gill
Christine Goeschel
Joseph Grubenhoff
Gene Harkless
Mark Linzer
Andrew Majka
Dan Mayer
Brian McBeth
Frank Papa
Norma Pepper
Mary Prchal
Carla Pugh
Peter Rudd
Ruth Ryan
David Ryan
Richard & Mary Schuster
Lee Shapiro
Lorie Sliss
Brent Smith
Leslie Tucker
Edward Winslow
James Wofford
Tim Wolff
Robert Wolford
Elham Yousef

ADVOCATE ($150 - $299)
Craig Abolins
Reeni Abraham
Lorenzo Alonso
Dipti Amin
Anonymous
Michael Avesar
Peter Barish
Deborah Barnard
Stefano Bassetti
Timothy Baures
Stephen Beerman
Lyn Behnke
Marge Benham-Hutchins
Susan Benson
Dan Berg
Paul Bergl
Denise Bockwoldt
James Boland
Eliana Bonifacino
Allyson Bontempo
Andrea Borondy Kitts
Paul Bowe
Jeffrey Brensilver
Benjamin Broder
Joel Brown
Beau Bruce
Michael Bruno
Christine Bryson
John Bundrick

COLA, Inc.
NBME
MEMBER
eHealth Africa
Intermountain Healthcare
MedStar Health
National Kidney Foundation

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Digital Reasoning – Industry Showcase Sponsor
Isabel – Presenting Sponsor
Teladoc Health – Awards Luncheon Sponsor

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Tony Calabria
Gordon Caldwell
Hijinio Carreon
Calvin Caunt
Robert Centor
Catherine Chia
Vineet Chopra
Tina Cifra
Maureen Clark
Louis Clearkin
Toby Commerford
Denise Condron
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Director of Patient Engagement
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Operations Manager
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Digital Content Manager
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Marketing and Communications Associate
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Executive Assistant
Jeremiah Smith
Program Assistant
Diana Rusz, MPH
Quality Improvement Program Manager
Amanda Staller
Digital Content Manager
Ilse Garcia Romero
Marketing and Communications Associate
Silver Hannon
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Jeremiah Smith
Program Assistant
CONSULTING PARTNERS
Suz Schrandt
Senior Patient Engagement Advisor
Leslie Tucker
Senior Policy Advisor
Susan Carr
Newsletter Editor

SIDM Staff
JOIN THE SOCIETY TO IMPROVE DIAGNOSIS IN MEDICINE IN CREATING A WORLD WHERE NO PATIENTS ARE HARMED BY DIAGNOSTIC ERROR.